

Various ways to approach a Board  
Evaluation to ensure it supports the  
needs of the Chairman and the business



Approach	What it Does	Benefit
<b>Due Diligence Checklists</b>	Heatmap of conformance to chosen standard <ul style="list-style-type: none"> <li>- UK Corporate Governance Code</li> <li>- Walker Review</li> <li>- Higgs Guidance</li> <li>- Directors' Duties</li> <li>- NED checklist</li> <li>- Risk Review</li> <li>- Your needs ...</li> </ul>	<ul style="list-style-type: none"> <li>- Less people can do checklists</li> <li>- Results are for company</li> <li>- Gives guidance on future focus</li> <li>- Detailed</li> <li>- Robust</li> <li>- Rigorous</li> <li>- Transparent</li> <li>- Immediate information</li> <li>- Direct Rol</li> </ul>
<b>Board Evaluation Assessments</b>  And / or  <b>Director Effectiveness Assessments</b>	Questionnaire design <ul style="list-style-type: none"> <li>- Standard Genius Methods option</li> <li>- Bespoke to industry</li> <li>- Bespoke to exact needs</li> </ul> Done online by all directors and certain senior employees depending on need Detailed reporting <ul style="list-style-type: none"> <li>- Quantitative</li> <li>- Qualitative</li> <li>- Recommendations</li> <li>- Actions</li> </ul> Focus on areas of opportunity Year on year comparisons	<ul style="list-style-type: none"> <li>- Easy to do</li> <li>- Effective way to get valuable information</li> <li>- Transparent</li> <li>- Honest open feedback</li> <li>- Remove individual risk</li> <li>- Company gets value of information</li> <li>- Robust</li> <li>- Rigorous</li> <li>- Transparent</li> <li>- Independent</li> <li>- Structured</li> <li>- Focused</li> <li>- Immediate value &amp; Rol</li> <li>- Full value of exercise</li> <li>- Monitor and measure</li> <li>- Designed to fit the business</li> </ul>
<b>Board Evaluation Interviews</b>	Discussion unlocks further information  Interviews on tailored and to the point post the questionnaire analysis  Adds the third dimension of interactive discussion which provides depth and value to the definition of opportunity and board continued development  Allows for all styles of people to ensure complete input	<ul style="list-style-type: none"> <li>- Time is reduced as only focus on specific topics highlighted in the questionnaire</li> <li>- Tailored to the brief of the Chairman</li> <li>- Allow directors to give their input as invariably the answer is in the room</li> <li>- Ensures acceptance and buy in due to ability to contribute constructively</li> <li>- All directors gain personal value in the interactive exercise with a unbiased third party</li> </ul>