

Product	Detail of Service	Description of Service
<b>Due Diligence</b> (independent of the Board Evaluation)	<b>UK Corporate Governance Code – June 2010</b>	<b>High Level</b> Set around the main principles of the Code with quantitative reports
<b>Due Diligence</b> (independent of the Board Evaluation)	<b>UK Corporate Governance Code – June 2010</b>	<b>Full Detailed Level</b> Covering all clauses of the Principles and Code Provisions with quantitative & qualitative reports & recommendations
<b>Due Diligence</b> (independent of the Board Evaluation)	<b>Walker Review – November 2009</b>	<b>High Level</b> Set around the main recommendations of the Code with quantitative reports
<b>Due Diligence</b> (independent of the Board Evaluation)	<b>Walker Review – November 2009</b>	<b>Full Detailed Level</b> Covering all relevant clauses within the primary chapters of the Review with quantitative & qualitative reports & recommendations
<b>Due Diligence</b> (independent of the Board Evaluation)	<b>Board Effectiveness (Higgs Guidance – July 2010)</b>	<b>High Level</b> Covers all the primary areas of Board Performance with quantitative reports
<b>Due Diligence</b> (independent of the Board Evaluation)	<b>Board Effectiveness (Higgs Guidance – July 2010)</b>	<b>Full Detailed Level</b> An in-depth evaluation of Board Performance ranging from Governance to performance of the Board with quantitative & qualitative reports & recommendations
<b>Board Evaluation</b>	<b>Entry level Board Evaluation (Internal)</b>	Use <b>own in-house company Questionnaire</b> powered by the online framework of Genius Methods ensuring unattributed responses and providing quantitative reports
<b>Board Evaluation</b>	<b>Entry level Board Evaluation (Internal)</b>	Use <b>Genius Method’s Questionnaire</b> powered by the online framework of Genius Methods ensuring unattributed responses and providing quantitative reports
<b>Board Evaluation</b>	<b>Entry level Board Evaluation (Internal)</b>	Use <b>tailored Questionnaire</b> powered by the online framework of Genius Methods ensuring unattributed responses and providing quantitative reports



**Recommended option in Year 1**

as then all years operate on an evaluation that is fit for purpose even for the “internal” years that follow – **Best ROI** for company

Product	Detail of Service	Description of Service
Board Evaluation	Secondary level Board Evaluation (External input)	Use <b>own in-house company Questionnaire</b> powered by the online framework of Genius Methods ensuring unattributed responses and providing quantitative reports Results are evaluated and an additional qualitative report is provided
Board Evaluation	Secondary level Board Evaluation (External input)	Use <b>Genius Methods Questionnaire</b> powered by the online framework of Genius Methods ensuring unattributed responses and providing quantitative reports Results are evaluated and an additional qualitative report is provided
Board Evaluation	Secondary level Board Evaluation (External input)	Use <b>tailored Questionnaire</b> powered by the online framework of Genius Methods ensuring unattributed responses and providing quantitative reports Results are evaluated and an additional qualitative report is provided
Board Evaluation	<b>Externally facilitated Board Evaluation</b> (without interviews)	The project is scoped, detailed knowledge gained of the company. Then the questionnaire is built ensuring adequate content to enable external validation to be fully provided to required externally facilitated standards. Qualitative and Quantitative reports with recommendations presented to the Board.
Board Evaluation	<b>Externally facilitated Board Evaluation</b> (with selected interviews)	The project is scoped, detailed knowledge gained of the company. Then the questionnaire is built and completed. Interviews designed on questionnaire responses and held in person or telephonically with selected individuals. Qualitative and Quantitative reports with recommendations presented to the Board.
Board Evaluation	* <b>Externally facilitated Board Evaluation</b> (with full Board interviews & possibly other parties e.g. CoSec)	The project is scoped, detailed knowledge gained of the company. Then the questionnaire is built and completed. Interviews designed on questionnaire responses and held in person by one or two interviewers for each Board member. Qualitative and Quantitative reports with recommendations presented to the Board.
Post evaluation Service	<b>Action plans</b>	Action plans recommended are reviewed and detailed further. These are discussed with the Board, priorities defined, timelines and resources allocated, plans finalised and implemented.
Ongoing Service	<b>Monitoring of Action Plans</b>	Monitoring on a daily, weekly, monthly or quarterly basis, as is appropriate and reported as defined in the scope.

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