



# Genius Methods

**This could happen to you ....**



**Create and protect value through optimal operational risk management**

# Examples - 2010 Operational Risk Management Failures



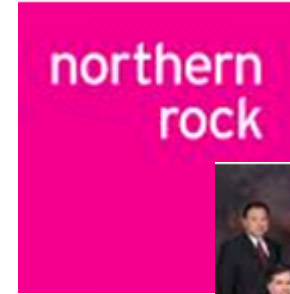
Gulf spill ,  
caused by  
breakdown  
in controls  
management



**JPMorgan** 

**June 2010**

JP Morgan securities arm has been fined £33.32m (\$48.79m), the largest penalty ever levied by the UK financial regulator, for failing to protect billions of dollars of client money by keeping it in segregated accounts.



**UK regulator fines, bans former Northern Rock execs**

**Apr 8, 2010**

- \* UK fines former N. Rock execs over mortgage arrears data
- \* Fines former deputy CEO 504,000 pounds
- \* Fines former credit director 140,000 pounds

Genius Methods **offers** a methodology for effectively controlling operational risk management **that is** seamless to daily operations and reduces cost of control.

It provides 100% visibility and captures staff know-how into the policies and procedures which remain totally current, while providing high quality Management Information.

Genius Methods supports all businesses and adds particular value **to** companies controlled by specific regulations and codes that require proof of knowledge, consistent application and therefore transparency of all actions and ability to prove due process after the fact.

Genius Methods adds value **through** distilling the outcome requirements into logical workflow steps, assessment checklists and alerts.

To achieve risk control, staff are **supported by** online frameworks that are accessible worldwide, belong to everyone who has permission and provides an audit trail of activity. This delivers employee accountability.

Instant management oversight **ensures** performance, offers recognition and removes feedback time.

**Management is in control**

# Operational Risk Management – Product examples



Can you manage in **one system** ...  
... that can be deployed **quickly**, enterprise wide and ...  
... **without** any IT involvement, for ...  
**ALL** of the following and more...



Operations Risk Control	General Business	Executive Governance
<b>New Client Procedures</b>	<b>Regulated Issues</b>	<b>Board Evaluation</b>
<ul style="list-style-type: none"><li>• Client Due Diligence</li><li>• Client File reviews</li><li>• Internal audit management</li><li>• Anti-money laundering</li><li>• Client risk assessment</li><li>• Political exposed person control</li></ul>	<ul style="list-style-type: none"><li>• Complaints handling</li><li>• Treat your Customer Fairly</li><li>• Outsource rebalancing</li></ul>	<ul style="list-style-type: none"><li>• Board evaluation</li><li>• Risk evaluation</li><li>• Risk control</li><li>• Unknown risks addressed</li><li>• Committee performance</li></ul>

# How we help you, help yourself

## Steps necessary for successful deployment



- Step 1                      Determination of objective / scope of project
- Step 2                      Assess current state
- Step 3                      Determine the gaps
- Step 4                      Determine the way the gaps need to be filled
- Step 5                      Understand the regulatory compliance requirements  
                                Determine Best Practice to follow  
                                Determine internal P & P requirements  
                                Ensure MI needs will be matched
- Step 6                      Determine the detailed steps to be managed in the framework
- Step 7                      Create framework content, review, modify and test
- Step 8                      Deploy frameworks and hand over

# How we help you

## Timescales for a given project



Step	Description	Time
Step 1	Determination of objective / scope of project	1 hour to 1 day
Step 2	Assess current state	1 hour to 1 day
Step 3	Determine the gaps	1 hour to 1 day
Step 4	Determine the way the gaps need to be filled	1 hour to 3 days
Step 5	Understand the regulatory compliance requirements Determine Best Practice to follow Determine internal P & P requirements Ensure MI needs will be matched	1 hour to 5 days
Step 6	Determine the detailed steps to be managed in the framework	1 day to 5 days
Step 7	Create framework content, review, modify and test	1 day to 5 days 1 day to 5 days 1 day to 3 days 3 to 10 days
Step 8	Deploy frameworks and hand over	1 day to 10 days

Usually there are a number of these being deployed concurrently

# Your Benefits



Advantage	Benefit	Benefit category
Quick	Low cost due to the ease of ability to deploy in a short period of time Can begin deployment almost immediately	Cost reduction Image
Easy	Low cost relative to other solutions Easy for the staff to understand which reduces training need Low staff resistance	Cost reduction Compliance
No IT	Does not require any IT involvement or loading onto own infrastructure, which makes it an easy departmental decision to provide the solution that the department itself directly needs	Cost reduction
Control	Management have full oversight and control in a way that requires little MI compilation time and can be accessed directly by them without having to ask or get reports	Cost reduction Control Compliance
Management Information	Ability to compile processes to gain the required management information and present it in the way wanted	MI Cost reduction
Enterprise	Ability to use the frameworks in all departments to replace the use of spreadsheets, diaries and tasks where they are inappropriately used. As it is used in many areas, people can share and improve efficiencies	Control Compliance Cost reduction
Flexible	The user is able to create new requirements and can update existing ones	Cost reduction
Knowledge & Experience	Our team have a wide range of knowledge in compliance, processes and the application of the frameworks to achieve objectives	Cost reduction